The Luce Scholars Program is a nationally competitive fellowship program. It was launched by the Henry Luce Foundation in 1974 to enhance the understanding of Asia among potential leaders in American society. The program provides stipends, language training, and individualized professional placement in Asia for 15-18 Luce Scholars each year, and welcomes applications from college seniors, graduate students, and young professionals in a variety of fields who have had limited exposure to Asia.